



PROJECT PASSPORT



Media Kit





Project Passport is an upcoming blockchain app and NFT for the cannabis industry founded by Nick Couturier in 2022.

Project Passport is designed to bring a new level of data order, transparency, efficiency, and consumer satisfaction to the industry. It will also benefit from the excitement around NFT ownership with a unique NFT offering with unrivaled ownership benefits (more about that below).

Despite the wide availability of cannabis in the states where it is legal, there is an ongoing concern about strain testing accuracy. Data will be gathered on the supplier level along with user generated data on experiences/effects of particular strains.



Project Passport Details

By gathering and organizing cannabis terpene and cannabinoid content down to strain as well as batch specificity, Project Passport will provide users with the most accurate information that they need to make far more educated purchasing decisions.

Terpene and cannabinoid data will help dispensaries categorize and suggest products far more effectively. Users will also be able to access nationwide real-time updated and verified data on products and strains as it is released.

Strain suggestions will also be made based on satisfaction with particular strains and products - even if a user visits a new dispensary, similar products with the highest likelihood of user satisfaction will be auto-suggested.

In addition, a Project Passport NFT will be launched which will feature membership benefits - and will be tradeable on a secondary market - providing holders with increasing value as the popularity of the platform and benefits of the NFT grow.

The NFT will incentivize usage of the app along with strain/product suggestions, and dispensaries will also benefit from uncensored communication with Project Passport users.



Features

Blockchain protected lab testing data:

trusted third party labs
will provide verified
testing data.

Exclusive NFT:

Project Passport will
offer an optional NFT in
limited quantities with
exclusive membership
benefits.

Cannabis data transparency:

users can easily find
accurate, verified testing
data on their favorite
cannabis strains.

Terpene and cannabinoid content:

both terpenes and canna-
binoids are responsible
for the effects of canna-
bis, and users can finally
access data on them.

Uncensored dispensa- ry-user communication:

Users will be able to
communicate seamlessly
with prior or new dispensa-
ries and profile information
will be saved on the
platform for easy registra-
tion at new dispensaries.

Product suggestions: :

The app will generate
strain suggestions based
on personalized strain
profiles, desired effects,
user purchasing history,
and strain/product
availability at the dispensa-
ry they are shopping at.

Benefits

Greater product satisfaction:

Users will be able to avoid making the wrong purchases for cannabis products that have undesired effects. Medicinal users will find CBD or THC products with the proper accurate percentages along with additional helpful data.

Faster purchasing :

Buyers will have expedited purchasing options when browsing participating dispensaries due to easy access to profile information - avoiding the need to register at each new dispensary.

Improved access :

both consumers and dispensaries will benefit from the greater access and communication that the app will enable. Buyers have a frictionless option to get the right cannabis products when and where they want.

NFT Benefits:

Holders of the NFT receive ongoing and constantly growing holder benefits including VIP concerts, events, dispensary tours and more.

Community involvement :

users will bond as a part of a community committed to cannabis transparency, better purchasing experiences, and NFT ownership.



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