

### ST-Crypto – A New P2P Social Trading Platform

Created by DMFX Financials

# The Idea - Peer to Peer Social Cryptocurrency Trading and Spread Betting





ST-Crypto will feature peer-to-peer social cryptocurrency trading and spread betting on upcoming cryptocurrency price movements.



Users compete against each other in spread betting games and can talk to each other while they trade.



There are 3 rounds of spread betting between 3 players.



It gives players an option to earn money through spread betting without having to own cryptocurrency.



# Unique Advantages of ST-Crypto

- ST-Crypto is designed to help its users make money and to be simple and straightforward.
- Many current regulated platforms do not have their users' interests at heart.
  - Minimum deposits are often quite high, such as between \$100-\$1000.
  - With ST-Crypto we want players win and use our platform so it grows in popularity.
- Players on ST-Crypto can start with just \$10 and can utilize their prediction skills to quickly win money.

# Round Length

- Each round is 1-minute, 5-minutes or 10-minutes
- At the start of each round, players have 30 seconds to place their bets on the cryptocurrency price movement.
- Whichever player's bet is the closest to the real value of the cryptocurrency after time elapses will win the round and win 100% profit on their bet.





# ST-Crypto Table Example

#### An example of a table with three players:

- The market price for BTC/USD may currently be \$17,000.
- Three players join a table and place bets of \$10 each.
- The first round will start in 30 seconds, with a 1-minute round timer.
- Player 1 predicts that bitcoin will be \$17,100 after 1 minute.
- Player 2 predicts it will be \$16,800 after 1 minute.
- Player 3 predicts it will be \$16,900 after 1 minute.
- The player whose prediction is closest to the new BTC/USD Value once a minute elapses will win that round.
- Player 3 ends up winning a total of \$20, as the BTC/USD value is \$16,950 after one minute elapses.



#### **Round Format**

During the 1<sup>st</sup> and 2<sup>nd</sup> rounds, the winner receives 100% profit on their bet.

During the 3<sup>rd</sup> round/final round, players will be able to double or nothing their bet with the round winner receiving 120% profit on their bet.

#### For example:

- In round 1, each player bets \$10. Player 1 predicts the closest value and wins \$20. The
- other 2 players lose their \$10 bets.
- In round 2, Player 1 predicts the closest value and wins \$20 again.
- In round 3, the players agree to double or nothing. The bets go up to \$20.
  - This time, Player 2 wins the round and wins a total of \$44 (120% profit on a \$20 bet).
  - Player 2's total earnings are \$44 while Player 1 earned a total of \$40.



# User Profiles and Score

- ST-Crypto is designed in a fun and interactive social format.
- The platform is entertaining and competitive, somewhat like a casino.
- Each player will have a profile.
- Each user's winning and losing ratio will be exposed to other users.
- Players can follow those who they have competed against in the past and request a rematch.
- Profiles can have a user photo and trading results can be shared on social media easily or other users via chat.







- We are launching a crowdfunding campaign to raise investor funds.
- A total of €1 million will be raised initially and we will provide extensive details on exactly how the funds will be used toward costs.
- The goal is between €1k to €25k per investor.
- Each investor will receive shares, with bonus shares for those who invest more than €5k.





## Investment Plan

The investment plan will be disclosed after a private meeting with everyone who is interested.

During this 1.5 hour meeting, everything will be explained including:

- The overall investment plan.
- Platform and regulation costs.
- Employee costs and types of employees needed.
- Advertising costs to get new users/depositors on the platform.
- The potential profits for our investors/shareholders.



# Regulations and Related Concerns

It will only be available in countries where spread betting is currently legal. Investors will know exactly what is allowed in each region.

The startup will adhere to all regulations regarding cryptocurrency trading in the countries where it will be available.

