Target – Newly weds, female

Your wedding day is a timeless occasion that will live with you forever.

Make sure the most memorable outfit you will ever wear will last forever as well, looking good as new!

CameoCleaners is NYC's trusted cleaning service that specializes in the high-end and luxury items.

Target – gender neutral, followers of premium brands (Gucci, Armani, etc) and high-end clothing general verticals

You wouldn't trust an inexperienced doctor to operate on you, so why would you trust your best outfits to a cheap drycleaners down the block?

We are one of NYC's oldest and most reputable cleaners, specializing in high-end clothing. We treat our customers items with as much care and respect as we do our own. But don't take our word for it, come see what people have to say about CameoCleaners…

Image – X-out a dirty dry cleaners, meme image says "Where Did All Their Customers Go?" top left, bottom right "They Went to CameoCleaners, where all smart New Yorkers take their prized possessions!"

Target – high networth, top fashion verticals

Blemish free, wrinkle free, and smelling like a piece of heaven…they must have gone to CameoCleaners. NYC's premier dry cleaners that has truly perfected it's craft over the last 50 years and established itself as the go to spot for the city's most affluent and stylish individuals!

We make New Yorkers look GOOD from head to toe! Visit us today and find out why customers from all over the big apple keep coming back!

Target – gender neutral + pet owners and parents, high net worth

Whoever said dry cleaning is just for adults clearly didn't have any little ones. Everyone and we mean everyone deserves to look their very best 24/7!

Bring your kids, bring your pets, and don't forget your favorite leather jacket. At CameoCleaners we make sure everyone comes out looking and feeling like a million bucks!

LIKE if you think the puppy is the best dressed | COMMENT if you think the kid is the best dressed

(Call to action here as determined)

Target – men, networth above 100k, fashion interest. (if you want to go this direction we can do a version for the gay community of it as well, which is probably a good demographic for you)

This is a high volume post, it should get a lot of content sharing and comments because of the woman. The goal is just to reach as many people within your demographic as possible, each like/comment/share gets high exposure.

Ever wonder how NYC can have so many beautiful people? The greatest city in world has CameoCleaners to thank for it!

We keep NYC's most eligible bachelorettes looking good 24/7!

Click here to find out how we do it! Comment which outfit looks best on her.

Target – 100k+, fashion categories primary, fitness/athletic categories secondary

NY SPECIFIC:

A true New Yorker doesn't leave the apartment, much less run a marathon without looking their best.

Smart New Yorkers trust Arthur Copeland to keep their suits looking like new under any conditions!

Target – female, 100k+, fashion categories

EXPENSIVE STAINS concept (insert stains onto pictures)

1. CAPTION: "Mustard on a $200 top?"

Arthur Copeland Cleaners excels in making things right again. NYC's premiere dry

cleaner has been at it for more than half a century. Put those 50+ years to work for you!

Arthur Copeland Cleaners specializes in the care of high-end clothing.

Target – male, 100k+, business and professional categories, and entrepreneurs (experiment with latter, it should be fine for 100k, if there isn't enough local sample at that margin we'll remove the last category)

2. CAPTION: "Staying sharp means looking sharp."

Let NYC's premiere dry cleaner keep your wardrobe ready for business. See why NYC's most affluent trust the experience and expertise you only get at Arthur Copeland.

Target – 100k+, fashion categories primary, fitness/athletic categories secondary

EYE CATCH:

We handle everything but putting the pants on for you! Trust the dry cleaning wizards who've been at it for five decades. Trust Arthur Copeland Cleaners with all your finest!