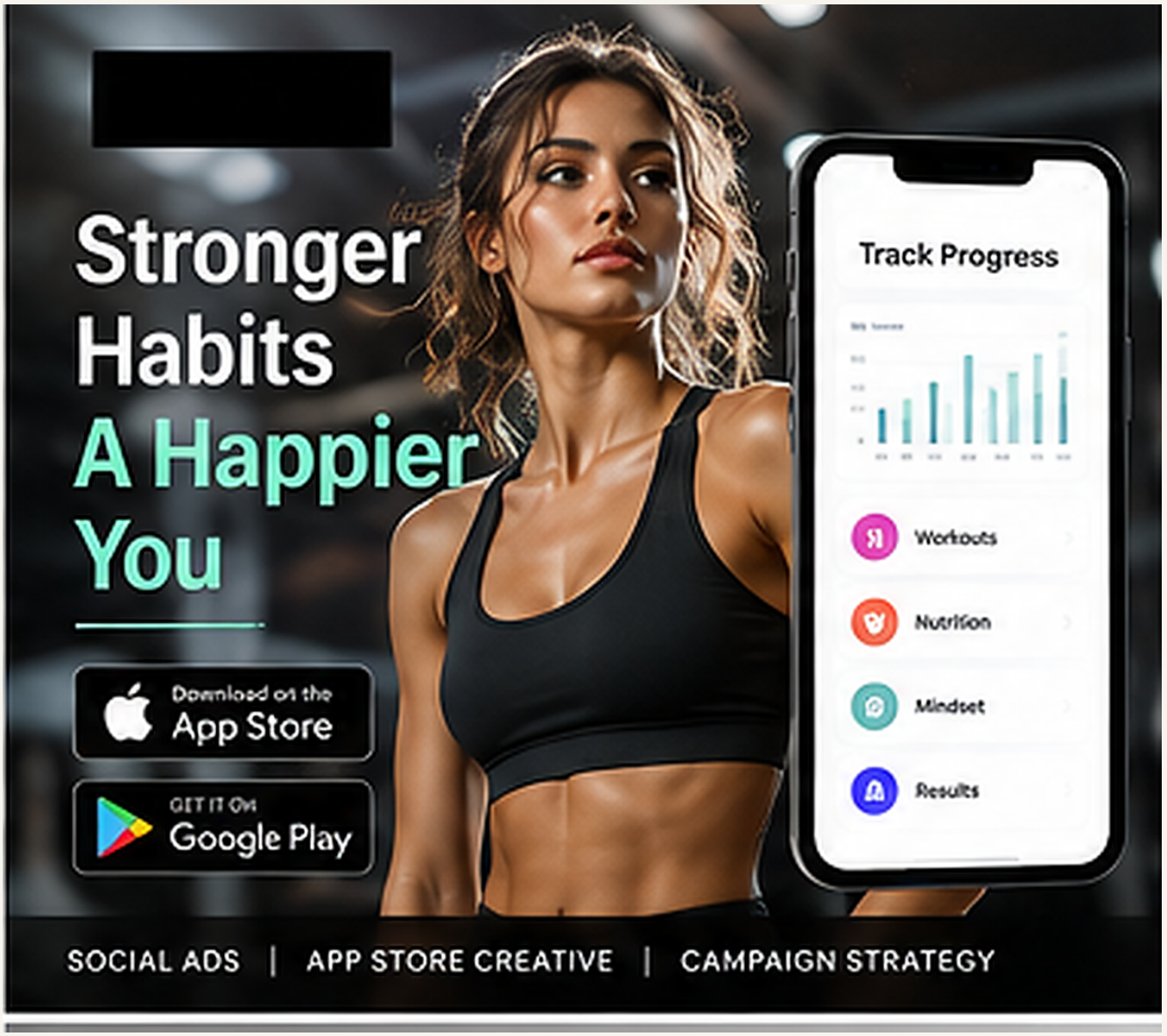
ILLUSTRATIVE ARTWORK. Figures, outcomes and product claims are not verified client evidence.

Fitness App Acquisition Campaign



Original composition retained for reference. Blacked-out areas are part of the supplied file; the reason for those redactions is undocumented. Pictured controls are artwork. See page 2 for a readable description and scope.

ILLUSTRATIVE ARTWORK. Figures, outcomes and product claims are not verified client evidence.

Progress as the acquisition story

What is visible

The composition combines an athlete, a phone progress chart and workout, nutrition, mindset and results categories. The main message is “Stronger Habits. A Happier You.” App-store badges and small interface labels appear in the artwork.

How to interpret the sample

The acquisition idea connects an emotional benefit to a product demonstration. For production, the actual app screens and approved store assets would replace the soft mockup details; the image does not prove app features or adoption.

Source and limits

Retained from an earlier Final Step Marketing portfolio export. Client identity, original delivery date, implementation status and exact agency role are not documented for this visual. Refreshed contextual presentation: November 2026. Historical published work is listed separately in the original archive.